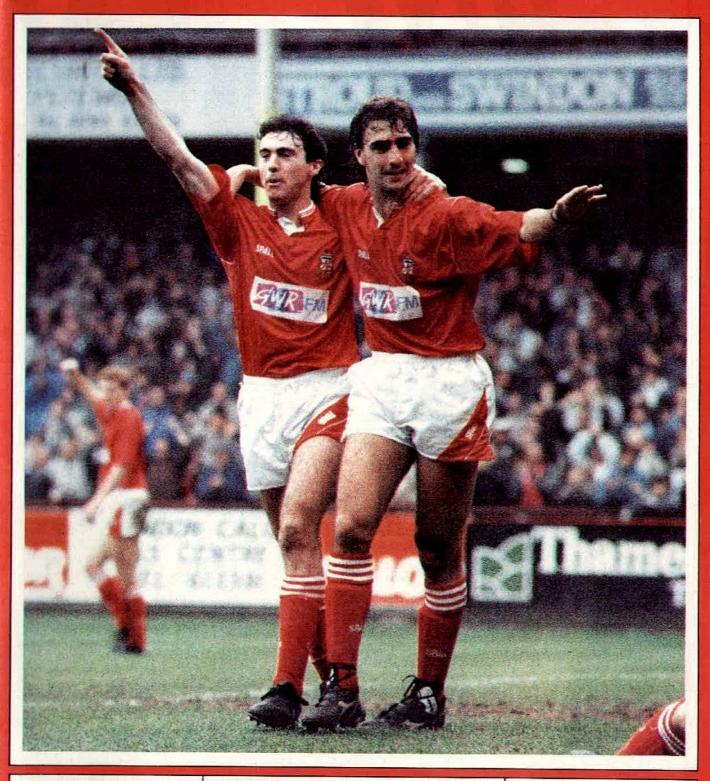
# SWINDON TOWN





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BARCLAYS DIVISION TWO

#### **BLACKBURN ROVERS**

SATURDAY DECEMBER 1st 1990 KICK-OFF 3.00 p.m. OFFICIAL PROGRAMME £1.00

TODAY'S MATCH SPONSOR: Mr Clive Sharples



97/2

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Saturday sport is a full four hours starting at 14.00 with detailed match coverage and radio's first classified football results at 16.55.

# Confidence returning...

Good afternoon ladies and gentlemen, welcome once again to the County Ground.

A warm welcome to Don McKay and his team from Blackburn. Indeed, welcome to all of you who have made the long journey south today.

Since my last notes we have beaten Portsmouth, lost at Sheffield Wednesday and claimed a hard earned point at Notts County.

I was very happy with the result against Portsmouth and we really deserved the three points. I was also encouraged by the attitude of our lads which showed that we were coming back to form.

Notts County was a completely different match. County are a hard physical side who will be difficult to beat. However, we stuck at it and gained another precious point.

Although not entirely happy with only four points out of nine I could see our confidence slowly returning.

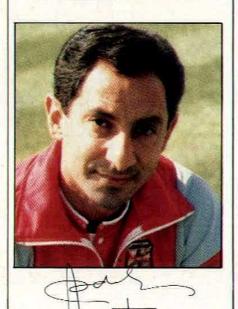
Looking to the future, we need a good run over the Christmas period after which we shall hopefully set our sights on a play-off position once again.

For the first time for months, I have the opportunity to select todays team from a full squad. This is with the exception of our long term casualties Colin Calderwood and Dave Bennett. Colin is making a very good recovery and is ahead of schedule, while Dave is making a steady recovery from his fractured leg.

Blackburn will be keen to do well today, so your support will be a great help if we are to take maximum points.

Please get behind the lads. Thank you very much for coming.

> OSSIE'S KIT IS SPONSORED BY: Swindon Supporters in London Contact: Nick Coote 021-828 1437 Paul Donkersley 081-870 0316 David Mouland 081-347 9845



#### WELCOME TO THE COUNTY GROUND -HOME OF



#### SWINDON TOWN FOOTBALL CLUB

County Ground, Swindon, Wiltshire SN12ED Telephone: (0793) 430430 (Main Office and Commercial Department) (0793) 611499 (Travel Club) (0793) 535130 (Rendezvous Club) Fax: (0793) 536170 President: C. J. Green Chairman: G. W. Herbert Vice Chairman: C. M. Howard Directors: L. Smart, N. H. Arkell. K. J. Chapman Chief Executive: P. Day Manager: O. C. Ardiles Non Executive Directors: D. Alderton, R. M. Mattick JP. M. Z. Tryczynski Commercial Manager: D. Buswell Assistant Manager: P. D. Bates Coach: A. A. Rowland Youth Team Manager: J. Trollope Physiotherapist: K. Morris Hon. Medical Officer: Dr. J. D. Nicholas Chaplain: Rev. N. Sands

> Today's Match Sponsor is: MR. CLIVE SHARPLES The Directors of Swindon Town

Official Club Sponsor: GWR FM

Football Club would like to express their gratitude to Mr. Clive Sharples for his generosity in sponsoring today's match.

This is the official programme of Swindon Town Football Club. Individuals contributions do not necessarily represent the views of the club.

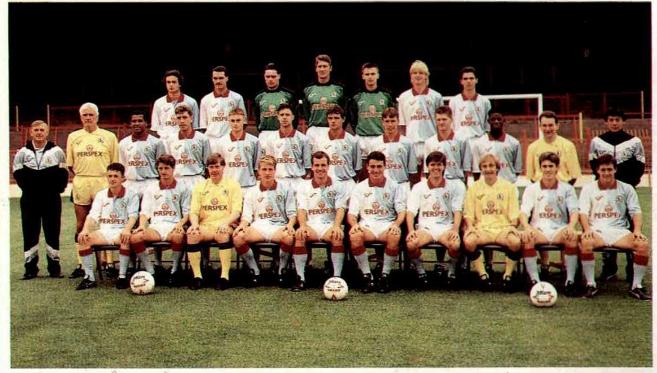
Edited by club staff with the valued assistance of Paul Plowman.

Printed by Thamesdown Litho

Front cover: Alan McLoughlin Congratulates Nestor on his debut goal against Portsmouth.

## Welcome to the players, officials and supporters of

## **BLACKBURN ROVERS**



BLACKBURN ROVERS - TEAM PHOTOGRAPH SEASON 1990/91

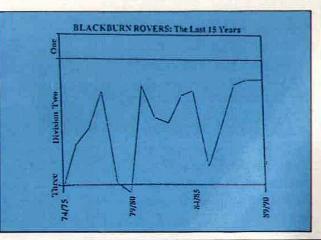
BLACABURN KOVERS - 1EAM PHOTOGRAPH SEASON 1990/91

Back row left to right: Lee Richardson, Mark Atkins, Lee Gillespie, Terry Genone, Darren Collier, David May, Darren Donnelly.

Middle row left to right: Jack Cunningham (Physiotherapist), Jim Furnell (Reserve & Youth Team Manager), Howard Gayle, Jason Wilcox, Craig Skinner, Keith Hill, Kevin Moran, Mike Duxbury, Neil Oliver, Lenny Johnrose, David Hall (Youth Team Coach), Sammy Chung (Chief Scout).

Front row left to right: Paul Shepstone, Scott Sellars, Don Mackay (Team Manager), John Millar, Nicky Reid, Frank Stapleton, Chris Sulley, Tony Parkes (Assistant Manager), Alan Irvine, Simon Garner.

Last		ames	н	A	Goalscorers	Att.
Oct.	q	Rotherham RLC2		26	Stapleton	4,8
C)CL.	13	Watford	L0-2		Stapictor	7.00
	20	Plymouth	D0-0			6,26
	24	West Ham		L0-1		20.00
	27	Wolverhampton		W3-2	Stapleton (3)	17,77
	-			L1-2		8,39
Nov.	3	Millwall	W1-0		Johnrose	7,3
	10	Sheffield W.	W1-0		Hill	13,4
	17	West Brom. A.		L0-2		10,98
	23	Port Vale	D1-1		Johnrose	8.0



# The squad

Don Mackay (Manager). Has come as close as anyone to realising Blackburn Rovers' dream of a return to the First Division. In the past three seasons, they have made the promotion play-offs only to narrowly miss out on each occasion. Just a few weeks after taking over in February 1987, he also led the team out at Wembley, when they won the Full Members

Don has managed top flight clubs in both England and Scotland, having been the boss at Coventry City and Dundee. A goalkeeper in his playing days, he was with several clubs, north and south of the border, but is best remembered for his Dundee United days. He played in more than 30 countries around the world with United. A reputation for developing young players was one of the major factors in his appointment by Blackburn, joining them from Glasgow Rangers, where he was a valued member of the Ibrox staff. Terry Genoe (Goalkeeper). One the club's best-ever buys after moving north from Southampton in 1981 for only £60,000. Terry,

Southampton in 1981 for only £60,000. Terry, now 37, signed on again during the close season and is also helping out by coaching the clubs youngsters. He holds the record for the highest number of League appearances by a Rovers keeper and also boasts an Open University degree. Terry's League career began with Bury in the 1972–73 season. He also played with Halifax and had loan spells with Everton, Crystal Palace and Blackburn, although he only played reserve matches in his first stint at Ewood.

Mark Atkins (Defender). Has established himself at Second Division level with two excellent seasons as the club's regular right back, after joinin Rovers from Scunthorpe for £45,000. Mark is versatile enough to switch to other defensive positions, notably in the centre, and has a flair for attacking, underlined by the fact that he has scored a number of important goals.

Nicky Reld (Midfield). Team captain, a post he was given immediately after joining Rovers on a free transfer from Manchester City three seasons ago. Nicky is a fitness fanatic. He had a decade at Maine Road and played a lot of top flight football. He has already given Rovers outstanding service, leads by example and usually fills a midfield role but can also adapt to defence. While not being a prolific scorer, he grabbed some vital goals during the 1989-90

John Millar (Midfield). Another versatile player who cost only a small fee from Chelsea and made most of his early appearances at left back. Switched with great success to a midfield role, he has now established himself in the position where he began his career. A strong tackling player, John has not scored many goals but, on the pre-season tour of Sweden, was on target several times to raise hopes that he could be among the more regular marksmen

Chris Sulley (Defender). Chris began his career with Chelsea and then made almost 250 senior appearances with Bournemouth before moving north of the border to join Dundee United. He cost Rovers a small fee shortly before their trip to Wembley in the Full Members Cup Final of 1987 and quickly established himself in the side. Another full back who likes to get forward and get the ball into the box.

Kevin Moran (Defender). A big success with the Republic of Ireland as they enjoyed their outstanding run to the quarter-finals of the World Cup before going out to hosts Italy. Kevin was signed midway through last season from Spanish club Sporting Gijon, but is best known for the many years he spent with Manchester United at Old Trafford. Manager Don Mackay was delighted to add Moran's class and experience to his squad and he is expected to be an important figure this season.

Nell Oliver (Defender). This is a big season for Neil, who joined Rovers in the summer of 1989 from Berwick Rangers. He grabbed the chance to play full time football after being spotted by Rovers playing with the Scottish League outfit. Made his League debut last season although his senior appearances were restricted. He will be hoping to challenge for a spot this year.

Keith Hill (Defender). Following David Mail's departure Keith will be looking to establish himself as a regular central defender in the first team. A product of the club's youth policy he has already had considerable Second Division experience and, when the regular skippers has been absent, has often been asked to wear the captains armband by manager Don Mackay who rates him highly.

David May (Defender). Another highly-rated young prospect who joined Rovers from school and came up through the ranks. Progressed together with Hill in the centre of defence for the club's youth team and then reserves and then made his senior debut at Swindon in season 1988-89. Last season David had an extended first team run when he lined up alongside Hill in the centre of defence with the club fielding one of their youngest ever defensive lineups.

Scott Sellars (Midfield). Generally recognised as Blackburn's greatest playing asset and regularly watched by scouts from all the big clubs. Scott's value is rated in the seven figure bracket, but Rovers would prefer to keep him at Ewood Park where he has proved one of the bargains of all time, costing a mere £25,000 from Leeds, his only other previous club. Undoubtedly one of the most skilful midfield players in the Second Division, Scott's start to his fifth season with Rovers was delayed as he, like Simon Garner, had to have summer surgery. He is the teams playmaker.

Lenny Johnrose (Midfield/Attack). Yet another product of the rapidly expanding youth development scheme at Ewood. Lenny has found his senior appearances limited, but he has never let the team down whenever called upon and has shown a flair for scoring important goals. A pacey player, this could be the season when he makes his strongest bid for a regular place.

Howard Gayle (Forward). A seasoned campaigner whose career began with Liverpool. Rovers' picked him up on a free, after a spell in America, and he has operated both on the right wing and in the position he prefers, as an out and out striker. Injuries dogged his first season but, in 1988-89, he had the best spell of his career for goals. Scored a few last season too and seems likely to get his chance this winter to concentrate on a striking note.

Simon Garner (Forward). The clubs all-time record League goal scorer with well over 150 to his credit at the end of last season. An outstanding servant to his only professional club, Simon has already enjoyed a benefit season at Ewood and regularly finishes as the team's leading scorer. He has scored several hat tricks in a goal-laden career and, once, netted all five in a Second Division victory over Derby County. His start to the season was delayed following a groin operation in the summer.

Frank Stapleton (Forward). Starting his second season at Ewood after joining Rovers on a free transfer from French club Le Havre. Frank has vast experience of the top flight with Arsenal and Manchester United. A member of the Republic of Ireland's World Cup finals squad in Italy, he rarely missed a game last season, playing regularly in midfield as well as occasionally in attack.

Alan Irvine (Winger). Alan joined Rovers during the last season when the manager was searching for an experienced player to fill a gap on the right. He cost £30,000 from Dundee United and has many years of League experience with clubs both north and south of the border.

Craig Skinner (Winger). A product of the youth policy. He is starting his second year as a senior professional and was given an occasional taste of first team action last winter. A winger with a direct style of play, he scored his share of goals in the reserves and will be looking to make his mark.

Jason Wilcox (Winger). Graduated with Skinner through the junior teams and the pair signed full professional forms together in 1989. He made his senior League debut last season after being given experience in pre-season matches. A shoulder injury hampered his build-up but, like Skinner, will be hoping for a chance to establish himself.

Darren Donnelly (Forward). Young striker who signed full professional terms in the summer after graduating through the junior teams. Darren will initially be looking to establish himself at Reserve team level in his first full season.

Mike Duxbury (Midfield). Although he spent 14 years with Manchester United Mike is, in fact, a 'local boy'. Brought up in nearby Accrington, he attended St Mary's College in Blackburn and skippered the town's schoolboys. His obvious talent drew attention from Old Trafford and he has given United outstanding service over the years, resulting in a free transfer as a reward for his loyalty. That enabled Rovers to sign a player who promises to be an important and experienced asset in their Second Division campaign.



# PAUL PLOWMAN continues his season by season look back at Swindon Town through the years.

### 1969/70

On July 17 1969, Danny Williams left Swindon, returning to his native Yorkshire to manage Sheffield Wednesday. The vacancy was filled with the appointment of the late Fred Ford, who was no stranger to the County Ground, having been on the coaching staff there two years earlier. He had also previously managed both Bristol clubs.

Mr Ford made no major signing for the clubs first season back in the Second Division, his only acquisition being a former Ashton Gate protege, David Down, who arrived on a free transfer.

However, Swindon paraded a new striker in Arthur Horsfield, signed by Danny Williams in May for a then club record £17,500!

The Town began their League programme cautiously but after losing 3-1 at Preston on November 29, they went fourteen games without defeat. Norwich City brought the run to an end with a 1-0 win at Carrow Road on Easter Monday. That left Swindon in fourth place in the table, just three points behind Blackpool in second. With four of the last five games at



Arthur Horsfield

- top goalscorer with 22

the County Ground, including a visit from the 'Seasiders' on April 7, promotion to the First Division was in the Town's hands.

Horsfield gave Swindon just the start they needed against Blackpool, with a third-minute goal, his 21st of the season. But most of the 28,520 went home disappointed as the visitors went home with a point. And hopes of a promotion place completely evaporated when Middlesbrough inflicted the first home defeat on the Town on April 14. They had to settle for fifth.

In the F.A. Cup, Swindon reached the quarter-finals, for the first time since 1924. Blackburn were comprehensively beaten 4-0 at Ewood Park and Chester and Scunthorpe both fell at the County Ground before Leeds came and sunk the Town 2-0.

As League Cup holders, Swindon faced a trip to Swansea Town for their first defence of the trophy. A Peter Noble hat-trick saw them safely through, but they fell at the next hurdle at Oxford. Somehow, 18,193 squeezed into the Manor Ground sardine can as the Town went down 0-1.

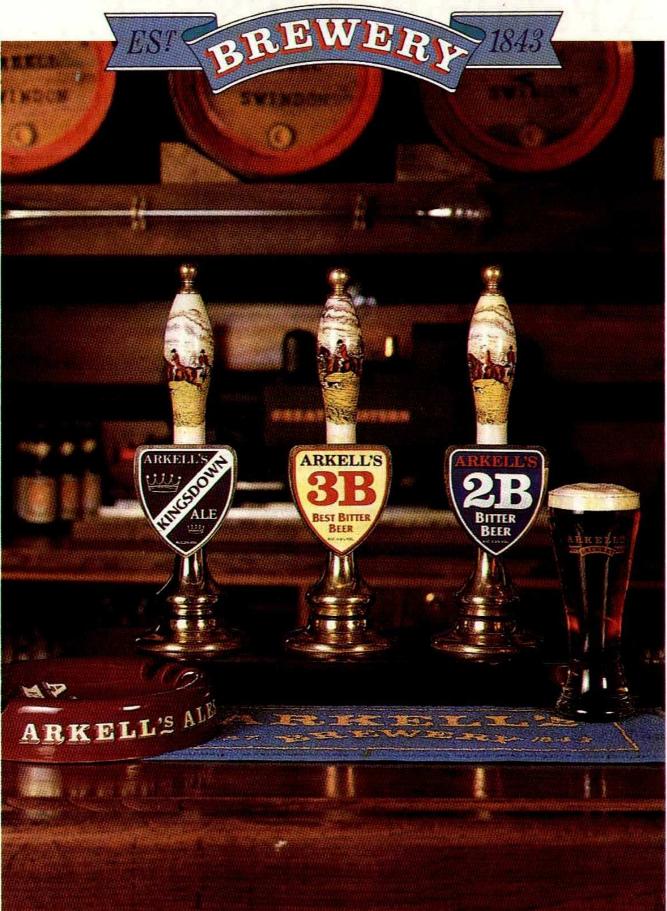
But Swindon did receive another reward for their Wembley triumph earlier in the year. Sandwiched between fine wins over Aston Villa (2-0 at Villa Park) and Charlton (5-0 at the County Ground), they took a mid-week trip to Rome to contest the Anglo-Italian Cup Winners' Cup. A.S. Roma won 2-1 on the night, but a fortnight later the Town lifted the trophy when Horsfield hit a hat-trick in an emphatic 4-0 win.

Swindon faced another two Italian sides at the close of the season, when they were invited to



compete in the first inter-League competition between the countries. A 4-0 home win over Juventus gave them the ideal start and then 1-0 away victories over both Juventus and Napoli but the Town top in the English group. Napoli finished top of the Italian stack, but they were clearly no match for Swindon in the final. Napoli trailed 3-0 with eleven minutes of the game remaining, when sections of the fanatical 55,000 home crowd decided that they had seen enough and the game was abandoned. The rules of the competition declared Swindon Town the winners.

ARKELLE



# A Political Era in Sport . . .

A week is a long time in politics—
11½ years is an era which has just come to an end. This is probably not the place to pass judgement on Mrs. Thatcher's reign as Prime Minister, but we can reflect on some of the sporting highlights of the time – 1979 and all that!!

Liverpool were Football League champions (little changes) while Arsenal won that season's F.A. Cup, beating Manchester United 3-2 at Wembley with a trio of goals very late on which just stopped extra-time. Nottingham Forest were number one in Europe (I think that was Trevor Francis' game of glory!) while Barcelona and Boussie Moenchengladbach also lifted trophies on the continent.

Cricket's county champions that summer were Essex and I recall Graham Gooch in his formative years, Keith Fletcher was their inspirational captain. The Benson & Hedges Cup also went that way. The 60-over knockout competition (then the Gillette Cup) was Somerset's first such triumph. It was a day out to Lords for cider drinkers to watch Brian Rose lead his side to victory. They completed a one-day double by taking the Sunday League title as well. West Indies retained the World Cup with a 92-run victory over England. Clive Lloyd's side boasted batsmen Greenidge and Richards and a bowling attack including Roberts and Marshall.

John Holne, in front of home fans in Limerick, and Norwegian Grete Weitz were world cross-country champions. England and America earned the respective team awards.

The Pittsburgh Steelers won their third Superbowl of the seventies – and how the game of Americal Football has now caught on over here.

Spaniard Severieno Ballesteros was Open Golf Champion, ending a 4-round total of 283 at Royal Lythan. In America the US Open was won by Hale Irwin, Fuzzy Zoeller was the US Master and Australian David Graham picked up the PGA prize.

Bill Rogers was the World Matchplay champion at Wentworth.

Maurcie Barnes rode Rubstic to victory in the world's greatest steeplechase - the Grand National at Aintree. Jonjo O'Neil was aboard Alverton, first past the post in the Cheltenham Gold Cup and Monksfield with Dessie Hughes took the Champion Hurdle. The flat classics winner, One In A Million in the 1000 Guiness, Tap On Wood in the 2,000, Scintillate in the Oaks, Son Of Love in the St. Leger and Willie Carson on Troy in the Epsom Derby. That same combination triumphed in the King George VI and Queen Elizabeth Diamond Stakes. Jody Scheckter was World Formula One motor racing champion with Ferrari taking the Constructor Award.

Oxford beat Cambridge in the Boat Race for the fourth successive year.

Wales were 5-Nations Rugby Union title winners.

It must have been Bjorn Borg and Martina Navratilova who stole the Wimbledon headlines.

Sport could have an interesting future while John Major is in Number Ten Downing Street. He's SHAUN HODGETTS OF GWR FM WITH HIS "IN-DEPTH" LOOK AT THE SPORTING SCENE



said to be a Surrey fanatic, having conducted a conference on the Oval cricket ground and an all-blue Chelsea football fan, having called in to Old Trafford last Sunday, before their televised match against Manchester United, to wish his team well. Sports Minister Robert Atkins was reportedly at the side of the new P.M. shortly after Tuesday's leadership vote was announced!

In eleven and a half years from now, we'll be in a new decade and new century, hopefully with a fair bit of success and silverware in the red camp, i.e. Swindon Town Football Club.

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#### NORTH STAND KIOSK

Supporters who use the North Stand and the Kiosk in particular, will be pleased to see the friendly face of Brenda Chadwick behind the Kiosk counter again.

Brenda recently underwent a major operation which laid her low for a while.

Happily she is now on the mend and we are glad to see her back. Welcome back Brenda.

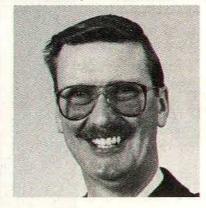
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#### REMEMBRANCE DAY APPEAL

Many of you will have noticed that our Mascot for the Sheffield Wednesday match was slightly older than usual. Richard Dlucik is an avid Town home and away supporter, who's fortieth birthday fell on the day of the match. Richard's office colleagues donated the position of mascot to him as a special birthday present. They also made an office collection for The Poppy Day Appeal. This realised a total of £100.00 which has been forwarded to The Royal British Legion, Havelock Street, Swindon. Our thanks to all those who contributed.

#### A JOB WELL DONE

November 30th marked the retirement from The Wiltshire Constabulary of Dick French.



Dick is retiring after 30 years in the force, and has been an avid supporter of the club for longer than that. He has not missed a fixture, including reserve matches, for over 30 years.

Now he has retired, Dick hopes to see more of the Town's away matches.

The Directors, Players, Staff and Supporters of Swindon Town Football Club wish Dick a long and happy retirement.

4 4 4

Swindon Town Football Club ANNUAL CAROL SERVICE Thursday 13th December 1990 at Central Church, Swindon Pilgrim Centre (adjacent to the Cenotaph)

Collection for Respite Charity.

Players, Directors and Club Officials to take part. All supporters welcome.

\* \* \*

#### To all SWINDON TOWN SUPPORTERS

Please note that
Barclays League Division II
Bristol City v Swindon Town
12th January 1991
will now kick-off at
11.30 a.m.

A.

CHRISTMAS MESSAGE on behalf of The Wiltshire Constabulary

I would like to take this opportunity to thank all the Staff, Players and Supporters of Swindon Town F.C. for your admirable conduct and support during what has been a difficult year both on and off the field.

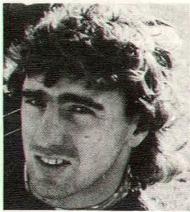
As Football Intelligence Officer for Swindon Town Football Club, I travel frequently to away matches. Not only are you, the supporters, a credit to the club but also to the Town of Swindon. At home, there is no doubt we have one of the safest and friendliest grounds in the Football League.

On behalf of the men and women of the Wiltshire Constabulary, I wish you all a Merry Christmas and a Prosperous New Year. Watch the drink and driving, we want to see you all safely back at the County Ground.

P.C. 'Ernie' Wise
Football Intelligence Officer
Wiltshire Constabulary
'D' Division
Tel: (0793) 528111 ext. 4244

\* \* \*

#### The Biplob Tandoori Restaurant MAN OF THE MATCH



Nestor Lorenzo

Nestor receives a Tandoori meal for two at The Biplob Tandoori Restaurant, Wood Street, Swindon. Well done 'Nestor'.



# BETTER BUY BURMAH

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> Bath Road Autopoint Bath Road Old Town, Swindon





Look out for the Burmah Footballs kicked into the crowd at every home match!



# ELECTRONIC SCOREBOARD

We can now provide a message service for our fans, and pass on birthday greetings, announce engagements, weddings, births, etc. To be featured on the Scoreboard, once before the game and again at half-time, costs only £10.

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Ground, Swindon Wilts.
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#### **NEW APPOINTMENT**

The Club is pleased to welcome to the Board of Directors Peter Archer.

Businessman Peter Archer, a supporter since the age of 12, joins the Board of Directors with immediate effect as a Non-Executive Director, with a view to becoming an Executive Director at the forthcoming Annual General Meeting in December.

Peter is married to Isobell, they have three children, Antony aged 21, James aged 19 and a daughter Jacqueline aged 4 years.

Born in Stratton St Margaret all his family are Swindonians, he now lives in Devizes where, since leaving the Police Force 16 years ago, he has been in business at Underhill Nurseries as a retail and wholesale florist.

Peter said his reasons for joining the Board were as a lifelong Swindon Town supporter he feels he would like to play a part in the future direction of the Club.

# OUR MATCH SPONSOR TODAY: CLIVE SHARPLES OF SAUNDERS SOBELL LEIGH & DOBIN

Today's sponsors though London Solicitors, Saunders Sobell Leigh & Dobin, is arranged by partner Clive Sharples, who has been a lifelong Swindon Town supporter. Clive was educated at Gorse Hill Junior and Headlands Grammar Schools.

Clive specialises in residential development work acting for many national housebuilders and has been involved in a number of development schemes in the Swindon area. He is always looking for new clients in the residential development field – whether they are building 1 unit or 100.

The firm can be contacted on Tel: 071-242 2525 and Fax: 071-405 4202.

Clive hopes everyone here today will enjoy the game and wishes all supporters from both teams a Merry Christmas and Prosperous New Year.



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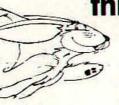
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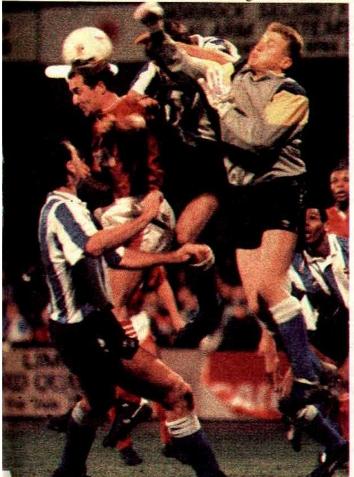
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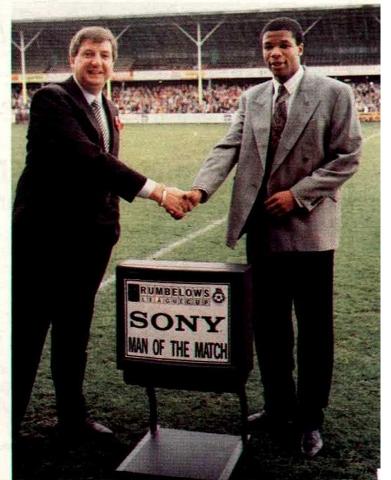
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Top: Cliff and Maureen Puffett of Multi-Agg Quarries, sponsors of our recent match with Portsmouth, receiving their gifts from Director Ken Chapman and injured skipper Colin Calderwood.

Bottom: Rumbelows Man of the Match Award for our replay with Sheffield Wednesday was awarded to Jon Gittens, seen here receiving a 20" Sony Teletext TV from John Colbert, Area Manager of Rumbelows.







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Date			Opponents	Match Sponsor	Ball Sponsor
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Sun.	Sept.	2	Bristol City	The Plumb Center	Dave Smith. A Town Fanatic.
Sat.	Sept.	15	Middlesbrough	Crosby Doors Ltd.	Peter Godwin. An ex-Swindonian now residing in Harrow
Tues.	Sept.	18	Wolverhampton W.	M.S. Group, Swindon	Blunsdon House Hotel
Sun.	Sept.	30	Millwall	Metalite Engineering	Mr. A. Raynor. Uni Mill Engineering
Tues.	Oct.	9	Darlington	Blunsdon House Hotel	
Sat.	Oct.	13	Bristol Rovers	Roy Allen Supplies	Hammond Construction Highworth. Swindon 766112
Sat.	Oct.	20	West Ham United	Arkells Brewery	Brize Norton Garages. Carterton
Sat.	Nov.	3	Port Vale	Clarion Shoji (UK) Ltd.	Mr. J. Tremlin, Coped Hall Service Station
Tues.	Nov.	6	Sheffield Wed.	Sir Seton Wills & Family	Edward & Trevor Howard of Fairford
Sat.	Nov.	10	Portsmouth	Multi Agg Quarries	Travers Morgan & Partners, Consulting Engineers
Sat.	Dec.	1	Blackburn Rovers	Mr. Clive Sharples	Data Call Systems Ltd 78/86 Pennywell Road Bristol BS5 (TR
Sat.	Dec.	15	Charlton Athletic	McLean Homes Ltd.	Hayman & Partners, Swindon
Sat.	Dec.	22	West Bromwich Albi	on Swindon Calor Gas	Flow Forms Ltd. (Wiltshire)
Tues.	Jan.	1	Plymouth Argyle	John Coyle Services	Cliff Jones. Wessex Conservatorie
Sat.	Jan.	19	Hull City	Colson Engineering	The Peter Allen Traditional Jazz Band
Sat.	Feb.	9	Oxford United	Oxford and Swindon Co-Operative Society	Mr. Gerry Williams. Ring Cafe, Cavendish Square
Sat.	Feb.	16	Sheffield Wed.	Heywood Insurance Melksham	Wilson Tool International Ltd.
Sat.	Mar.	9	Notts. County	Power Plant Hire Ltd.	Calne Town F.C.
Tues.	Mar.	12	Oldham Athletic	Action Plant Hire	Emery McLaven Orr
Sat.	Mar.	23	Brighton & H.A.	Skurrays Ltd. of Swindon	Mr. Paul Plowman
Sat.	Mar.	30	Newcastle United	Hammond Construction Highworth	Mr. T. Harris, The Falcon Inn, Swindon
Sat.	Apr.	6	Watford	F. Green & Sons of Lambourn	Mr. Piper & Friends, Swiss Chalet
Sat.	Apr.	27	Leicester City	McLean Homes Ltd.	Baker Bros. Builders, Lambourne
Sat.	May	4	Barnsley	Clarion Shoji (UK) Ltd.	Titcombe Garages, 24 Hour Breakdown Service. Swindon 641643

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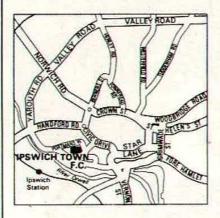
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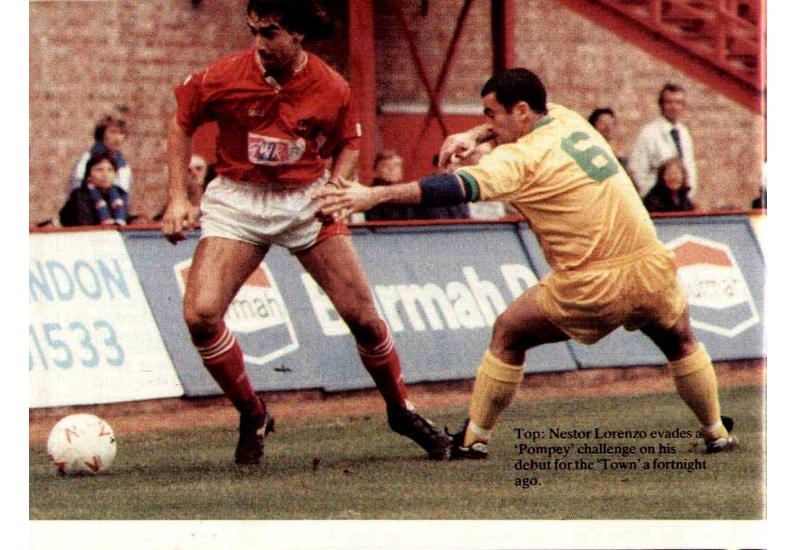
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#### TRAVEL CLUB NEWS

The Travel Club is now booking for:

On the trip to Notts County a draw was held on each coach in aid of Children in Need. The sum of £140 was rasied, well done everyone, the side of football the media didn't report!

With Christmas rapidly approaching some news for Travel Club members. TOWER SOUNDS of CIRENCESTER (TEL: 654283) offers a 10% DISCOUNT to all Travel Club members with a current Travel Club card. RECORDS, TAPES, CD'S AND VIDEOS can be collected by arrangement from the Travel Club office on Saturday match days between 1.30–2.30 p.m. on the Saturday home games between Charlton and W.B.A. So why not give Nick Brookes a ring or call and see him, he will be pleased to see you. Remember ever £10 spent saves you a £1. Another good reason to join the Official Swindon Town Travel Club. Keep joining and keep travelling, it saves all the worry of parking your own transport.



Welcome to the members of the Blackburn Rovers Family Club who have made the journey to join us today, we hope they will have a great time.

WE HAD FIVE CORRECT ENTRIES FOR OUR SCRAMBLED WORD COMPETITION, BUT ONLY TWO FROM FULLY PAID-UP MEMBERS OF OUR JUNIOR ROBINS CLUB: IAN FAWKES OF HATHAWAY ROAD, SWINDON AND JUSTIN HULBERT OF SOMERFORD CLOSE, SWINDON. BOTH IAN AND JUSTIN HAVE BEEN SENT THEIR WEMBLEY VIDEOS, WE HOPE THEY ENJOY THEM.

Please note that only fully paid-up members of the Junior Robins are eligible to enter our competitions.

Don't forget the Christmas Party on December 3rd.

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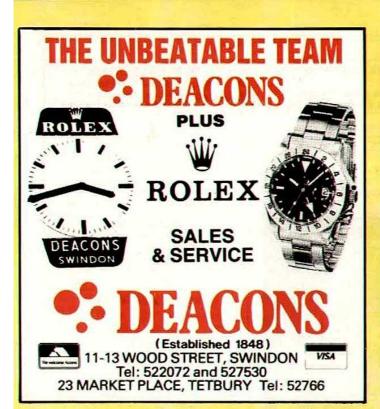
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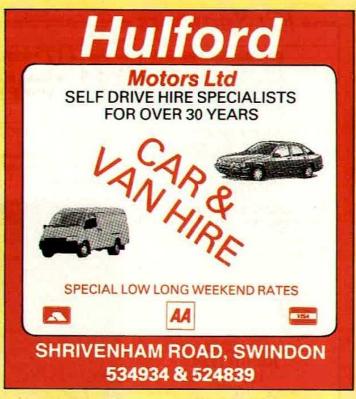
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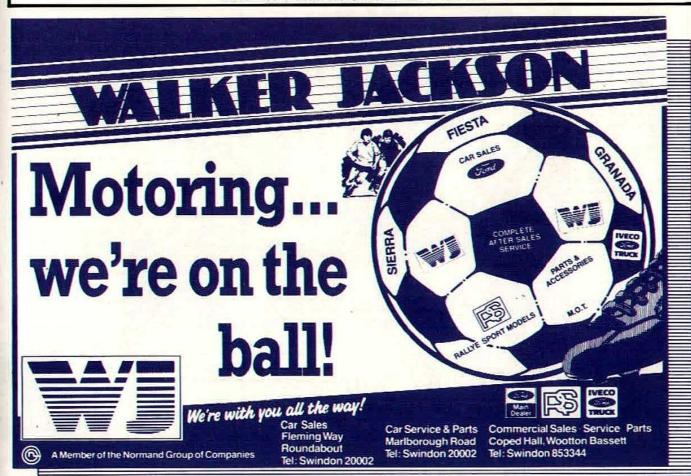
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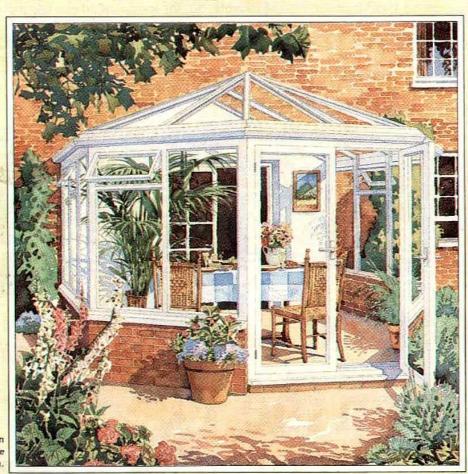
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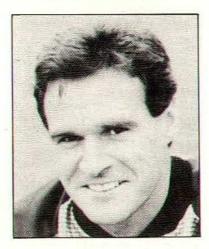
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#### Reserves v Arsenal & Chelsea

Although both games ended in defeat, the contrast in performance between the two games was quite extreme. Going down at Arsenal 4-1, on the day we never got going at all, hardly putting two passes together and possibly. I think, were a little intimidated by the strength of the Arsenal side. Even taking into account that, our side was weakened on the day by first team injuries and suspensions, we all felt that we didn't do ourselves justice. Mind you, we could still have played brilliantly and lost 4-1 to an Arsenal side which included Linnighan, Dates, Rocastle, Ceasar and

The game at Chelsea was a much better affair from which we deserved a point at least. With the scoreline 2-1 with three minutes remaining, Paul Hunt was unlucky not to score, hitting the underside of the crossbar. Chelsea promptly broke away and made it 3-1 to give an unfair reflection on the game. What could have been 2-2 finished 3-1. this after a good, solid team effort, hampered by the loss of Paul Trollope at half time through injury. Nicky Summerbee had scored his second goal in two games to give us an early lead, only for Chelsea's Stuart to equalise with a powerful header. With the half-time score at 1-1 we had everything to play for, although our pattern was disrupted with the loss of Trollope.

It was slightly against the run of play though when Chelsea took the lead through Dickens, his shot on the volley giving Nick Hammond no chance, and although we stepped up our game we couldn't get the goal back. Then came the events of the last three minutes to leave us disappointed on the result, yet quite pleased at the team performance which was 100% better than the previous one at Arsenal.

#### OVEDEN PAPERS FOOTBALL COMBINATION LEAGUE TABLE Up to and including 24.11.90

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	۲	w	v	L	1	A	Pts	
Chelsea	14	10	0	4	32	15	30	
Tottenham Hotspur	14	10	0	4	34	19	30	
Wimbledon	14	9	2	3	24	13	29	
Portsmouth	15	7	5	3	25	16	26	
Arsenal	13	7	2	4	21	15	23	
Southampton	15	7	2	6	24	29	23	
Luton Town	14	6	3	5	27	25	21	
Miliwall	14	5	5	4	31	20	20	
Norwich City	13	5	5	3	23	15	20	
Crystal Palace	14	5	5	4	26	20	20	
Swindon Town	14	5	4	5	23	22	19	
Charlton Athletic	13	5	4	5	21	20	19	
Brighton & Hove A.	14	5	3	6	18	23	18	
Queens Park Rangers	14	4	4	6	23	27	16	
Oxford United	13	4	3	6	22	22	15	
Watford	13	4	3	6	16	22	15	
Fulham	14	3	3	8	14	32	12	
Reading	17	3	3	11	13	34	12	
Ipswich Town	14	2	5	7	14	23	11	
West Ham United	13	3	1	9	14	33	10	

#### South East Counties v Wimbledon Saturday 10th November 1990 Result: Lost 3-0

With Reserve team calls and injuries, we had to field a very young side, plus playing the unbeaten League leaders, we knew we were going to find the going hard. Approaching the game right, with a good shape, restricted Wimbledon to three goals, unfortunately all from lapses in concentration at vital times.

Not giving in to a bigger and stronger side we maintained the right approach throughout, and certainly did not disgrace ourselves.

We must learn from this game, the younger ones coming to terms with this standard of football, the regulars maintaining the right approach.

#### South East Counties v Aldershot Saturday 17th November 1990 Result: Lost 4-1

A disastrous start saw us go three goals down within the first ten minutes. Poor defending, failing to attack the ball gave Aldershot goals without working for them. The rest of the game was about showing the character to fight back.

The first half was poor for us, both as individuals and as a team, no one pulling us together and fell further behind, again from a cross that no one attacked the ball, to give Aldershot a 4-0 lead at half time.

A slight improvement saw us have more of the game in the second half and scored through Robert Spence early in the half.

A disappointing performance, not approaching the game in the right manner, second at most things, not making things happen. This kind of performance is not good enough, must show more consistency in approach and enthusiasm to play the game.

#### F.A. Cup 2nd Round v Millwall Tuesday 26th November 1990 Result: Lost 1-0

Although not at our best in the first half, we created several good openings only to waste the final ball into the Millwall area. Not making things happen, we still kept Millwall to only a handful of openings but conceded the only goal of the game when we failed to attack a free kick right on half time.

The second half saw us competing with more determination and although having problems with any high balls, we coped well with the Millwall attacks. Still creating good openings, our best chances were a shot from Richard Boden that hit the post and a miss by Wayne O'Sullivan.

A game we could and should have won, more possession and better chances but moments of slackness cost us dearly at both ends of the pitch.

#### Allied Counties League v Wokingham Wednesday 21st November 1990 Result: Lost 1-0

A pleasing performance with several younger players in the side, we tried to play the right way and created several good openings by good passing movements. Missed chances and a poor final ball cost us dearly, for near the end slack marking from corner allowed Wokingham to score the only goal.

Look to improve at either end of the field, defending with more determination and being more decisive in and around the opponents penalty area. Many pleasing aspects came out of this game, looking to improve in the more vital areas.

#### South Fast Counties v Tottenham Hotspur Saturday 24th November 1990 Result: Won 3-0

A very good performance in the first half, playing the best football of the season so far and deservedly gained a 3-0 goal lead by half time. Robert Spence opened the scoring, with Richard Boden and Lee Spalding adding the other two.

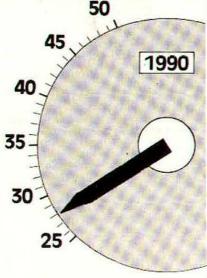
The second half was more even, mainly through us dropping our grip on the game by relaxing, allowing Spurs to have more possession.

Must learn to confinue in the same manner having the success one way should not change and should go for even more goals, but more importantly not mar an otherwise good performance.



John Trollope

## GOALOMETER



Swindon Town F.C. would like to thank the firms and individuals opposite for sponsoring every first team goal scored in competitive matches during season 1990/91.

#### SPONSORED GOALS

Abbey Road Garage, Cirencester M.S. Group, Swindon Clare Catering of Oxford Keith Lodge Industrial Roofing Metalite Engineering The Riverway Wine Company, Trowbridge Swindon Calor Gas Centre, Swindon Roy Allen Supplies, Swindon Brunel Scaffolding, Swindon Regal Windows, Swindon Skurrays, Drove Road, Swindon Thamesdown Cleaning Services, Swindon Multi Agg Ouarries, Shellingford Les Smith Haulage; Swindon Moores Cars, Faringdon Carling Black Label Blunsdon House Hotel, Swindon Starlight Private Hire Cars, Swindon Western Daily Press Ashtons Auto's, Swindon Hammond Construction, Highworth High Close Soft Fruit, Hungerford Fisher Roofing, Link House, Highworth Biplob Tandoori Restaurants Swindon, Rodbourne, Highworth S. Coburn

#### BARCLAYS LEAGUE DIVISION TWO

	P	W	D	L	F	A	Pts	
West Ham Utd.	18	11	7	0	29	11	40	
Oldham Athletic	18	11	5	2	32	17	38	
Sheffield W.	17	10	5	2	35	17	35	
Middlesbrough	18	10	3	5	33	16	33	
Wolves	18	7	7	4	27	18	28	
Millwall	18	7	6	5	29	21	.27	
Notts County	18	7	5	6	25	22	26	
Barnsley	18	6	7	5	28	21	25	
Brighton & H.A.	17	7	4	6	28	32	25	
Bristol Rovers	17	7	3	7	24	22	24	
Bristol City	16	7	3	6	26	27	24	
Ipswich Town	18	6	6	6	22	27	24	
Plymouth Argyle	18	5	7	6	21	23	22	
Port Vale	18	6	4	8	25	29	22	
West Brom, A.	17	5	6	6	23	24	21	
Newcastle United	17	5	6	6	16	17	21	
Blackburn Rovers	18	6	3	9	22	26	21	
Swindon Town	18	5	5	8	23	28	30	
Portsmouth	18	5	4	9	23	31	19	
Oxford United	18	4	6	8	28	37	15	
·Hull City	18	4	6	8	30	45	18	
Leicester City	18	5	3	10	24	41	18	
Charlton Athletic	18	4	5	9	23	29	17	
Watford	17	2	4	11	13	27	10	



# HELPING THE GAME



The Football Trust 1990 has been created to help the game at all levels and to assist clubs meet the requirements of Lord Justice Taylor's Final Report.

Safety and comfort for all spectators is the primary objective and substantial funds have been made available for the provision of seating at Football League grounds. At the same time the Trust's commitment to family and community initiatives will continue with the provision of more family enclosures, better toilet facilities, covered accommodation, artificial pitches for local use and the development of women's and junior football particularly through community programmes, plus a wide range of policing and crowd control measures.

Each year The Trust expects to receive £20 million from the reduction in Pool Betting Duty plus the £10 million continuing contribution from the Spotting-the-Ball competition organised by Little-woods, Vernons and Zetters. This money will be invested in projects which benefit football throughout the United Kingdom.

#### Calderwood Hockaday Kerslake Simpson Bodin BARCLAYS LEAGUE FIXTURES DIVISION TWO 1990/91 80 10 11 12† Aug. 25 Charlton Athletic 2-1 7,542 2 4 9 12 141 10 11 10,817 3 4 71 80 1-0 Tues. Aug. 28 Inswich 14 71 8 0. 10 11 121 2 Bristol City 0-1 12,254 Sun. Sept. 2 5,240 6 10 111 Sept. 8 Hull City Sat. 2 12 147 7 10 11 4 15 Middlesbrough 9,127 Sat. Sept. 2 121 8 10 11 14 18 Wolverhampton W. 12,288 Sept. 1-0 Tues. 10 22 Oxford United 4-2 7,961 Sat. Sept. 14\* 10 11' 121 25 Darlington (LC R2) 4.037 Sept. 0-3 12 6 Sun. Sept. 36 Millwall 0-0 11,667 11 12" 10 8 2 Oldham Athletic 2-3 12,575 6 Tues. Oct.

6

61

3

7,940 7,066

121 10 11,494 8 14 111 13 Bristol Rovers Sat. Oct. 121 10 11 20 West Ham United 0-1 13,658 Sat. Oct. 9,592 10 12 2-2 1 1 Wed. Oct. 24 Leicester City 4 7,690 7† 80 10 121 27 Barnsley Sat. Oct. 31 Sheffield W. (LC R3) 0-0 13,900 2 6 10 11 121 Wed. Oct. 5 2 10 12† 41 14 11 6 3 Port Vale 1-2 7,714 Sat. Nov. 10 11 0-1 3-0 2 12† 6 Sheffield W. (LC R3) 9.043 3 6 Tues. Nov. 121 110 5 141 10 8.621 10 Portsmouth 2 9 121 10 11 8 17 Sheffield W. (FAC1) 2-1 22,715 3 71 Sat. Nov. 10 6,091 3 12 24 Notts County Nov. Sat.

8 12 10

10

Sat. Dec. 1 Blackburn Rovers Sat. Dec. 8 Ipswich T. (FAC2) Wed. Dec. 12 Chelsea (ZDC)

6 Brighton & H.A.

9 Darlington (LC R2)

Oct.

Oct.

Dec.

Sat.

Sat.

Tues.

Sat. Dec. 15 Charlton Athletic Sat. Dec. 22 West Bromwich A. Wed. Dec. 26 Newcastle United

79 Watford

Tues. Jan. 1 Plymouth Argyle Sat. Jan. 5 F.A. Cup R3 Sat. Jan. 12 Bristol City Wed. Jan. 16 League Cup R5 Sat. Jan. 19 Hull City

Sat. Jan. 19 Hull City
Sat. Jan. 26 F.A. Cup R4
Sat. Feb. 2 Middlesbrough
Sat. Feb. 9 Oxford United
Tues Feb. 12 Wolverhampton W

Tues. Feb. 12 Wolverhampton W. Wed. Feb. 13 League Cup S.F. L1 Sat. Feb. 16 Sheffield W. (FACS) Sat. Feb. 23 Portsmouth

Wed. Feb. 27 League Cup S.F. L2 Sat. Mar. 2 Blackburn Rovers Sat. Mar. 9 Notts. County

Tues. Mar. 12 Oldham Athletic Sat. Mar. 16 Millwall Wed. Mar. 20 Bristol Rovers

Sat. Mar. 23 Brighton & H.A. Sat. Mar. 30 Newcastle United Mon. Apr. 1 West Bromwich A.

Sat. Apr. 6 Watford
Sat. Apr. 13 Plym'th A (FACSF)
Sat. Apr. 20 West Ham United
Sun. Apr. 21 League Cup Final

Sun. Apr. 21 League Cup Final
Sat. Apr. 27 Lekester City
Sat. May 4 Barnsley
Sat. May 11 Port Vale
Sat. May 18 F.A. Cup Final

#### BARCLAYS LEAGUE ATTENDANCE UPDATE

12" 9

		AGGREGATE	GAMES	AVERAGE	+/-%
Division One	89-90	2,679,060	129	20,768	
The state of	90-91	3,087,354	130	23,749	+ 14.4%
Division Two	89-90	2,452,599	202	12,142	
	90-91	2,319,615	200	11,598	- 4.5%
Division Three	89-90	943,673	192	4,915	
	90-91	938,579	180	5,214	+ 6.1%
Division Four	89-90	607,836	192	3,166	
	90-91	573,094	178	3,219	+ 1.7%
Total	89-90	6,683,168	715	9,347	
	90-91	6,918,642	688	10,056	

Key: Home matches in bold

• Goalscorer

† and \* Substitutions



#### WARNING TV SURVEILLANCE

This ground is equipped with

# CLOSED CIRCUIT TELEVISION

Installed with the help of a grant from the Football Trust. It is there to increase crowd safety and to help the police. Recording facilities enable film and photographs to be taken of disorder, which may subsequently be used in a court of law.

The Football Trust is funded entirely by the pools companies Littlewoods, Vernons and Zetters from their Spotting-the-Ball competition.

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#### **SWINDON TOWN BLACKBURN ROVERS** FRASER DIGBY MARK GREW TOM JONES DAVID MAY PAUL BODIN BERNARD GALLAGHER ALAN McLOUGHLIN LEE RICHARDSON ADRIAN VIVEASH KEITH HILL JON GITTENS MIKE DUXBURY MICKY HAZARD HOWARD GAYLE **DUNCAN SHEARER** JOHN MILLAR STEVE WHITE FRANK STAPLETON ROSS MacLAREN 10 ALAN IRVINE STEVE FOLEY MARK ATKINS 12. RICHARD GREEN 12. 14. FITZROY SIMPSON 14. Referee: R. K. Pawley Linesman Red Trim: M. P. Joyce Reserve Official: C. Hudd Linesman Yellow Trim: E. W. Green

NEXT HOME MATCH: Swindon Town v Charlton Athletic Saturday December 15th 1990. Kick-Off 3.00 p.m.

TODAY'S MATCH SPONSOR:

Mr. Clive Sharples

TODAY'S BALL SPONSOR: Data Call Systems Ltd., Bristol Todays mascot is
CHRISTOPHER KIRBY who
is eight years old on Tuesday
next and lives in Haydon Wick,
Swindon. His favourite
football team is Swindon Town
and his favourite player is Colin
Calderwood.



IMPORTANT SAFETY NOTICE
IMPORTANT SAFETY ANNOUNCEMENTS BY THE CLUB MANAGEMENT OVER
THE PUBLIC ADDRESS SYSTEM WILL BE PRECEDED BY A LOUD SIGNAL TO
CATCH THE ATTENTION OF SPECTATORS.